



Sponsorship & Exhibit Prospectus

Co-hosted by:



ABOUT THE CONGRESS

About the World Congress of Ultrasound in Medical Education

This World Congress is expecting over 700 participants from across Canada and the United States (90%), with a small percentage of international participation (10%). This congress will be held in Canada for the first time since its inception and is therefore a great opportunity for all companies with products and services in the field who wish to address the Canadian and American markets.

Under the theme of INNOVATE. COLLABORATE. EDUCATE. DISCOVER., this Congress hopes to transform the clinical assessment through the sharing of knowledge and the training of the next generation of clinicians.

WCUME 2017 is a great opportunity to meet the decision makers, the teachers, the physicians and the students/residents alike.

About the Society of Ultrasound in Medical Education

The mission of the Society of Ultrasound in Medical Education (SUSME) is to promote the use of ultrasound in medical education through development of educational experiences, research on outcomes, and distribution of results.

Good reasons to Sponsor WCUME 2017

Use this World Congress as a Platform to:

- Gain unparalleled access to your target market
- Approach new clients and launch new products / or services
- Promote your company image & build your brand
- Ensure interaction between suppliers and customers
- Ample networking opportunities with direct access to Key Opinion Leaders
- Establish strategic partnerships
- See emerging innovations and gain exposure to newly-patented technologies
- Position your company as an industry leader
- Demonstrate innovative products and services
- Expand loyalty and build opportunities with existing clients
- Increase credibility through your participation

Previous World Congresses of Ultrasound in Medical Education

2016 Lubbock, TX | **2014** Portland, OR | **2013** Columbia, SC | **2011** Columbia, SC

SPONSORSHIP & EXHIBIT OPPORTUNITIES

BENEFITS	Partner \$25,000 CAD	Supporter \$10,000 CAD	Exhibitor \$4,000 CAD
ADVERTISING & PROMOTION			
Hyperlinked logo on the WCUME 2017 website	X	X	X
Name listing on the Congress Sponsor signage onsite	X	X	X
Listing in Sponsor and Exhibitor Directory (online on the congress website and in the app)	X	X	X
Mention of the Sponsor's name in the Opening Ceremonies	X	X	
Co-sponsorship of the Gala Dinner by all Gold sponsors	X		
Co-sponsorship of the World Cup of Ultrasound	X		
Posts per month on WCUME 2017 social media	2	1	
Name on pre-Congress e-blasts	X		
Exhibit Space A 10 ft. x 10 ft. exhibit space including a 6ft table, 2 chairs, black curtains that are 8ft tall in the back and 3 ft. high on the sides, and an electrical outlet of 15 amps (110V).	200 SQ.FT IN A PRIME LOCATION	100 SQ.FT.	100 SQ.FT.
Exhibit Directory 50-word company/product(s) or services description	X	X	X
Access to the Delegate List Post-Congress Delegate list will include full name and email of participants that provided consent.	X		
<u>Level of priority</u> when choosing your exhibit space	1	2	3
Full delegate registrations (value of \$750 CAD each)	5	3	1
Exhibitor passes	6	3	3

SUPPORTING WCUME WITH LOANED EQUIPMENT

WCUME 2017 will require several ultrasound machines in order to run a great variety of workshops at the congress. A minimum of 24 workshops are being planned, the most popular of which will be repeated more than once. This will allow us to offer at least 1 workshop to each participant.

Your company can support the congress greatly by loaning 10 machines. The loaning of each machine is valued at \$500. The total value of the loaned equipment can be credited against the Supporter and Partner sponsorship levels.

Please contact Jennifer Patterson at Jennifer@iseventsolutions.com to finalize your sponsorship agreement.

ABOUT THE CONGRESS

Venue

Hotel Bonaventure
900 rue de la Gauchetière West

Exhibit Hall: Salon Fontaine BC

Preliminary Exhibit Hall Hours*

Friday, October 13	10:00 – 17:00
Saturday, October 14	10:00 – 17:00
Sunday, October 15	10:00 – 13:00

*Please note that exhibit times are subject to change.

Contact Information

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